



## Granite Town Media

### Advisory Committee

#### Meeting Minutes

3 March 2011

**Present:** Andrew Jeffery, Joe Kasper, Jose Luna, Mike McInerney, Tom Schmidt

**Absent:** Frank Corey, Rosie Deloge, Tim Finan, Len Mannino

**Guests:**

#### **Call to Order:**

Meeting called to order 6:10 PM

Minutes approved with corrections.

The Town and School deliberative sessions were streamed live over the Internet in addition to being broadcast on the Cable channel. Meetings are also available for viewing at any time on the Internet.

Follow-up consultation with Bose reduced cost of planned auditorium speaker system to \$2000. A single speaker tower will be able to adequately cover the auditorium.

Equipment failure resulted in loss of audio, a temporary workaround in in place. The permanent fix requires shutting down GTM TV for a day while Comcast replaces and upgrades several pieces of equipment. Schedule is TBD but will be after the election.

At the school deliberative session concern was expressed that school board meetings were not being rebroadcast as often as selectmen meetings making them less accessible. Mike will review the schedule.

Meet the candidates session went well. Program will be broadcast as well as made available on the Internet.

Going forward town budget advisory committee (BAC) will conduct its meetings in the Selectmen's office. This will reduce cost and improve production values. Decision has not yet been made where school budget committee will meet.

The new web site will go live March 28 <http://milford.nh.gov> Old site will still be accessible but will no longer be updated.

Rosie was unable to attend the meeting, emailed her concern about advocacy. Advocacy: either for or against town and school district initiatives is completely acceptable. For example: Selectmen may advocate for a particular item, say police and ambulance building, while the budget committee may advocate against same. The only limit is that town and school organizations **may not** advocate for particular candidates, issue advocacy is fine.

Jose expressed frustration that board is too tactical and does not have a long term strategic vision and plan. In particular, work to support the public access channel has languished. Now that Mike has rolled out of the new town web site and streaming video is working he will focus on developing a 3-5 year plan for GTM with emphasis on future public access channel.

**Upcoming Meeting:**

7 April 2011 Library NH History room

**Adjourn:**

Meeting adjourned 8:00 PM

Respectfully submitted: Tom Schmidt