



Granite Town Media

Advisory Committee

Meeting Minutes

6 December 2012

Present: Andrew Jeffery, Joe Kasper, Mike McInerney, Tom Schmidt

Absent: Dave Alcox, Rosie Deloge, Tim Finan, Len Mannino,

Guests:

Call to Order:

Meeting called to order 6:05 PM

Minutes approved.

Board of Selectmen approved Dave Alcox.

Mike and Tom presented revised GTM By Laws to Board of Selectmen November 26th. BoS unanimously conditionally approved revision. Requested one minor change to ethics policy. Tom updated document and submitted to Mike and Dawn Griska for posting on the town site.

Mike presented Joe and Tom with NHCCM Certificate of Appreciation award for their GTM Advisory Committee work.

Mike discussed request by the First Congregational church to air historical documentary. GTM does not yet have an active Public Channel but as long as presentation has historical relevance committee felt it was appropriate for the Educational channel.

Comcast still has not activated third channel. Turn up delayed pending feasibility of installation of a Gigabit data link between Town Hall and High School. Long term goal is to consolidate equipment at Town Hall.

Mike is investigating using point-to-point wireless link for real time broadcast from athletic and soccer field. GTM currently records these events for later broadcast, they are not broadcast live. Equipment will likely cost \$2-3,000. This brings into question whether or not there is a large enough audience to justify cost. Committee is of the opinion that folks most interested in sports will attend in person. If they cannot attend unlikely they are available to watch the event live. There is probably not enough audience to justify live broadcast.

Mike is working to improve School Board audio. This is mostly due to microphone usage issues rather than equipment problems. He is developing a microphone best practices tutorial. This should improve audio at all GTM covered meetings.

Budget Committee meeting season is upon us again. Town Budget Committee coverage going well, School Board Budget Committee scheduled to begin meeting Dec 5th.

Now that Mike has more equipment at his disposal he will stage equipment at the High School. That should reduce the amount of time spent transporting equipment from one location to another.

New Tightrope equipment is working well. Mike is writing up operational procedures for field crews.

Mike is developing technical requirements for program submission. Document will define acceptable media types; audio and video encoding formats, and suggest best practices to enhance the viewing experience.

Mike dealt with some minor web site issue in response to the upgrade. In 2013 developer will migrate web site from [Drupal 6 to version 7](#).

No update on “Ambulance Cam.” Building construction is not schedule to begin until spring so there is no urgency in setting up real time and time lapse video camera.

No update on changes to GTM logo. Mike is still waiting on source documents to allow him to edit logo.

Committee meeting schedule changed to 4th Thursday of month starting in February. New dates: Feb 28, Mar 28, Apr 25, May 23, Jun 27, Jul 25, Aug 22, Sep 26 (Officer elections). Also beginning February meetings will be held in Board of Selectmen meeting room unless otherwise noted.

Upcoming Meeting:

3 January 2013 Library AV room

Adjourn:

Meeting adjourned 7:50 PM

Respectfully submitted: Tom Schmidt