



Granite Town Media

Advisory Committee

Meeting Minutes

25 April 2013

Present: Tim Finan, Andrew Jeffery, Joe Kasper, Mike McInerney, Tom Schmidt

Absent: Dave Alcox, Rosie Deloge, Kevin Drew, Mark Fougere

Guests:

Call to Order:

Meeting called to order 6.05 PM

Minutes approved with corrections.

Mounting new speakers in town hall auditorium is still a work in process. Lower priority as the expected public meeting was canceled.

Mike tested audio in each of the high school areas cabled for GTM access and the three separate outputs: Comcast, EZStream, and recorder. Levels and audio quality checked out. Mike will work with School Board to have members speak louder. If that is unsuccessful he will investigate equipping each member with a lapel microphone.

There was some confusion within Comcast as to work needed to add third PEG channel and activate fiber connection between town hall and high school. Tech thought we were moving all GTM equipment to Town Hall. As a result he disconnected head end feed from the high school. Mike worked with tech to restore system operation. Activation of fiber link and third PEG channel is still a work in process.

GTM is covering Softball and Lacrosse spring sports.

Conversion of web site to Drupal 7 scheduled for May 6th. Once that is debugged developer will implement planned upgrades.

1. New menu scheme
2. Mobile device friendly – served pages will be customized for different device classes.
3. Home page image reduced

Additional enhancements were discussed but not yet funded.

1. Better map integration
2. Photo gallery

3. Unified web site, Twitter, and Facebook feed
4. Create new document category: Permits. This will make it easier to organize and find the correct form.

Mike plans to install a computer monitor in town hall lobby to post information and news. Information will be different from the GTM PEG bulletin board and geared to the needs of people conducting business at town hall.

Recreation Committee added to GTM meeting coverage. Conservation Committee is the next planned addition.

Ambulance camera is installed but currently working in offline mode. This is due to lack of a suitable Internet connection at any of the nearby buildings. Images are currently stored on a flash card that Mike needs to periodically upload. Committee discussed various options to provide real time access and directed Mike to have Comcast install a dedicated Internet drop to upload camera feed.

GTM logo update is still being worked.

Currently the town's [Nixle](#) notification service is managed by individual departments resulting in some duplication. Mike is looking into establishing a town wide account.

Committee is scheduled to tour the Nashua Comcast facility May 9th at 5:30.

New Ipswich PEG was a no show. Mike will follow up to see if they are still interested in discussing our experience with EZstream.

Revised Mission Statement

Andrew submitted three candidates for new mission statement. Committee combined the best features of each with the old mission statement.

“The mission of Granite Town Media (GTM) is to utilize: cable television, the Internet, and other electronic media to promote and encourage participation in local government and education as well as provide a forum for community expression.”

Upcoming Meeting:

23 May 2013 Board of Selectmen meeting room

Adjourn:

Meeting adjourned 8:00 PM

Respectfully submitted: Tom Schmidt