



Granite Town Media

Advisory Committee

Meeting Minutes

23 May 2013

Present: Dave Alcox, Kevin Drew, Tim Finan, Mike McInerney, Tom Schmidt

Absent: Rosie Deloge, Mark Fougere, Andrew Jeffery, Joe Kasper

Guests: Robin Broden, Lisa Flannery - New Ipswich PEG

Call to Order:

Meeting called to order 6:00 PM

Minutes approved.

Tim, Andrew, Joe, Mike, Tom, and Bruce Dickerson met with Bryan Christiansen of Comcast at the Nashua Comcast office May 9th to discuss third channel activation status, and new Comcast service offerings.

Mike has reworked the logo. Will provide a copy for Joe to review.

Nixle notification is currently managed by the Fire Department and notifications are from the FD. Mike will investigate changing notification to indicate they are originating from the Town of Milford, not just the Fire Department.

Web site conversion to Drupal 7 delayed, now scheduled for week of May 27th. No schedule yet for feature enhancements.

High school graduation scheduled for June 15. Mike reminded staff about various issues from last year to improve production value.

Sports season has ended. GTM has covered 60+ games during the 2012 - 2013 season.

Several PSAs are under development: car break-in, wastewater, and Lyme disease.

Comcast still has not yet activated 3rd PEG channel.

Planned installation of Town Hall lobby computer monitor is still a work in process.

Town Hall auditorium speaker installation delayed pending work order approval. Low priority as there is no meeting scheduled in the near term

Comcast Internet drop still not installed preventing real-time access to Ambulance Camera. Committee requested Mike proceed with all haste to get Internet drop installed. Mike is continuing to post [time lapse](#) construction videos on the web site.

Mike is working out details with Peter Basiliere for GTM coverage of this year's town and school board budget committee meetings.

Board of Selectmen approved Tim Finan as community member at May 28th meeting, his term expires March 31, 2016.

Board of Selectmen tabled approval of GTM committee term expirations due to confusion about which members are affected and how to address open position of fifth community member.

Robin Broden and Lisa Flannery from New Ipswich PEG attended meeting to discuss video streaming. The discussion touched on many additional topics: web site development, personnel, and getting town buy-in for upgrades.

1. Milford has a very good working relationship with EZstream. Internet streaming provides a way for interested citizens to view videos on the Internet at a time convenient to them. It has also been a boom to expanding coverage of sports events. Cost is low and does not involve much additional effort on Mike's part.
2. Mike discussed efforts Milford is making to improve the web site to make it more attractive and easier for citizens to use. Robin and Lisa mentioned difficulty getting town buy in for upgrades. Milford created an [Economic Development Advisory Council](#) (EDAC) to articulate ways to improve Milford's public image. The report has been enthusiastically embraced by the Board of Selectmen making it easier to justify improvements to GTM and web site.
3. Staffing is always an issue. Milford had the advantage of being able to draw on students in ATC video program. This has been extremely successful for us and we encouraged them to investigate using high school students as videographers. This eases the time demand on PEG staff and provides valuable real world experience to students interested in video production.

Upcoming Meeting:

27 June 2013 6 PM Board of Selectmen meeting room

Adjourn:

Meeting adjourned 7:55 PM

Respectfully submitted: Tom Schmidt