

Town of Milford  
CONSERVATION COMMISSION

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January 2013

Hello,

The Milford Conservation Commission invites you to participate in the 2013 Southern New Hampshire Outdoor Recreation Expo on April 13, 2013 at the Hampshire Hills Fitness Center in Milford New Hampshire. This Expo is designed to provide information to the public about the many and varied outdoor recreation opportunities that exist in the state.

More than 1000 attendees will meet with vendors and nonprofits who represent local conservation and recreation resources. There will be scheduled speakers throughout the day providing information and entertainment about Outdoor fun.

Extensive marketing efforts will introduce the Expo and its vendors and sponsors to hundreds of thousands through newspaper, print advertising, social media, and television coverage.

We are asking you to consider sponsoring the Expo (sponsorship opportunities are enclosed) or to purchase a booth at the Expo to showcase your company with promotional materials. The proceeds will support the efforts of the Milford Conservation Commission as it meets its mission to promote the conservation, protection and sound management of Milford's natural and historic resources.

Please contact me if you have any questions, to sponsor or purchase a vendor booth.

Respectfully,

Audrey Fraizer  
Milford Conservation Commission

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January 11, 2013

From its inception in 2006, the Southern NH Outdoor Recreation Expo has grown to be a premier spring event showcasing outdoor recreational opportunities to southern New Hampshire and Northern Massachusetts residents. The 2013 Expo, to be held on April 13, 2013 at the beautiful Hampshire Hills Sports and Recreation Facility in Milford, will be larger and more inclusive than its predecessors and will host more than 60 vendors who will present their outdoor recreation options to a crowd that is expected to substantially exceed the 1,000 visitors hosted at the last expo.

Along with its many partners including The Cabinet Press, Hampshire Hills, the NH Fisher Cats, and many others, the hosting Milford Conservation Commission and the Milford Recreation Department are working to bring New Hampshire's vast menu of recreation opportunities to the attention of the public. According to Audrey Fraizer, the Chair of Milford's Conservation Commission and an avid outdoor recreation enthusiast, "We are working diligently to produce a very professional quality exposition that will showcase the best of the public and commercial recreation opportunities that are the pride of New Hampshire. Whether it's our public trails, ski areas, golf courses, swimming holes or our sporting activities ranging from pick-up games to professional teams and facilities, there are options for everyone".

The original expo was introduced as a means of educating the public about the extensive trail systems available in Southern New Hampshire. The hiking, running, biking, cross-country skiing and snowmobiling trails, which are largely supported by public and private donations and maintained by public and private organizations, are often free and open to all users. As the Expo has matured, its mission has grown to not only provide this service but to expand it to recognize that the private sector provides a very important part of the recreation experience. A significant portion of the preparation activities for this year's Expo is to assure that there is a well-balanced representation of public and private options.

The promoters are seeking additional vendors and sponsors. If you are interested in showcasing your products or services to more than a thousand targeted visitors and reaching several hundred thousand additionally through multiple marketing media sources, please contact Fred Elkind or Chris Costantino at 603-249-0628 or at [conservation@milford.nh.gov](mailto:conservation@milford.nh.gov). And please reserve April 13, 2013 from 10:00 am to 5:00 pm to enjoy the Southern NH Outdoor Expo. Admission is free.