Milford, NH: Master Plan Outreach and Engagement

Outreach Techniques	Who?	Spring/Summer 2024	Fall 2024	Winter 24/25	Spring 2025	Summer 2025	Fall 2025
Project Webpage on Town of Milford website	**Town Staff**	🟩	🟩	🟩	🟩	🟩	🟩
Envision Milford logo - for project branding	**RP&D**	🟩					
Project Feedback Form or contact on website	**RP&D**	🟩					
Image Folder on Dropbox: https://www.dropbox.com/scl/fo/twv5f0gdwrdfqbyf354nc/AE543aMgWhige50_f9F60aA?rlkey=ge9swosi510cckhpcv5wvpzw0&st=bdl7wi3h&dl=0	**All**	🟩					
Fiers/Postcards/Announcements - can be printed and displayed at community locations and shared on social media	**RP&D**	🟩	🟩	🟩	🟩	🟩	🟩
Direct communications to other boards, committees, and organizations and through channels like Envision Milford email list, SAU newsletter, etc.	**Town Staff/Committee**	🟩	🟩	🟩	🟩	🟩	🟩
Targeted outreach to youth/schools, businesses, etc.	**Town Staff/Committee**			🟩			
Informational Video to promote project and emphasize importance of planning for Milford's future	**RP&D/Town Staff/Committ**	🟩					
Social media communications - Town FB pages, Town of Milford Pages, Personal Pages, Next Door, Instagram	**Town Staff/Committee**	🟩	🟩	🟩	🟩	🟩	🟩
Lanuage and copy for Social Media, email, and print media announcements	**RP&D**	🟩	🟩	🟩	🟩	🟩	🟩
Work w/ partner organizations, agencies, local businesses to promote communications	**Town Staff/Committee**	🟩	🟩	🟩	🟩	🟩	🟩
Media - local newspapers**,** public access TV	**RP&D/Town Staff.**	🟩	🟩	🟩	🟩	🟩	🟩
Outreach Events	**Who?**						
Interactive Community Forum AND Alternative Online Tool	**RP&D/Town Staff/Committee**			🟩			
Pop-Up Events at Local Community Spaces (i.e. Union Coffee, etc.)	**Staff/Committee coordinate**	🟩	🟩			🟩	
Tabling at Community Events - Pumpkin Festival, Farmers Markets, Transfer Station**,** Band Concerts at Emerson Park	**Staff/Committee coordinate**	🟩				🟩	
Presentation Updates to the public and boards/organizations like the Planning Board, Board of Selectmen, Zoning Board, Conservation Commission, Rotary, and Lions Club	**RP&D/Town Staff/Committee**		🟩		🟩		
Public hearings for Adoption	**RP&D/Town Staff/Committee**						🟩
Reporting	**Who?**						
Outreach & Engagement Report	**RP&D**			🟩			