



Granite Town Media

Advisory Committee

Meeting Minutes

27 April 2023

Present: Tim Finan, Chris Gentry, Lisa Griffiths, Tina Philbrick, Tom Schmidt, Jon Teger, Nathalie Watson

Absent: Dave Alcox, Josh Breault, Wade Campbell,

Guests: Samantha (Sam) Belcourt Director of Technical Studies Milford School District, Andrew Kouropoulos Assistant Media Manager

Call to Order:

Meeting called to order 6:33 PM as a hybrid Zoom meeting. The governor has rescinded COVID-19 emergency status pertaining to public meetings.

Membership

- Wade Campbell has resigned from the committee. Wade has been involved in many aspects of the town. We appreciate his service on the committee
- We will hold a special election next meeting to select a new Vice Chairman

ATC (Applied Technology Center) program expansion and building renovation

- Ms. Belcourt provided an overview of the proposed ATC expansion
- The ATC has programs in 11 fields and intend to add two more: HHS (Health and Human Services) and automotive technology
- Cost is shared 75% state and 25% town during the planned 2025/26 renovation. The school district is embarking on a fund raising campaign to reduce the tax burden to the town.
- Chris and Jon have submitted their ideas about the TV studio to the architects. Goal is to support both students and community members interested in creating video programs.
- Each program has a PAC (Program Advisory Committee) to meet Federal funding requirements.
- Tim asked if the State places any restrictions in who is able to fund the town portion of the cost.
- Tim recommended the school district work closely with the CIP (Capital Improvement Plan) committee to determine how best to schedule these expensive projects.

Manager Report

- New Hire/Re-Hire - Mitch Hemmer. Mitch was a former videographer; he has graduated college and is once again working at GTM. He was the videographer during our meeting

- Historical Society - recorded lecture last month and another one this month.
- Recorded B&G Club Youth of the Year, will be broadcast soon
- Principal Search Committee Heron Pond and Middle School.
- Assisted Finance Department with Munis application training also WebX. These are internal department training videos.
- BoS equipment upgrade – equipment should arrive and be installed by the end of July. Discussed possibility of installing a larger LCD monitor then initially planned on the rear wall. Chris will investigate.

Media Manager Promotion to Director

- We received a request from Human Resources and the Town Administrator to change Media Manager position to Community Media Director
- We reviewed and approved the updated Community Media Director job description – Tina moved/Lisa 2nd AIF
- Approved Chris's title change to Media Director - Tina moved, Jon 2nd AIF
- Congratulations to Chris for improving and expanding GTM.

Videos

- Milford Eats – added two more restaurants: Riley's and Papa Joes. New plan is to do a longer video showcasing more restaurants.
- Town Administrator Lincoln Daly intends to do a Podcast soon.

Other Business

- GTM will present status report to the BoS at their May 22nd meeting
- Discussed pros and cons of having BoS representative attend committee meetings and whether or not they should be voting members. In our case we also have a representative from the School District (Jon) so we are in a unique position. Per our Bylaws both the town and school representative are voting members.
- Tim indicated we need to update the Bylaws to reflect the town and school district membership changes.

23 March 2023 Minutes

Tim moved/Jon 2nd approved minutes as presented AIF

Upcoming Meeting:

25 May 2023 @6:00 PM Hybrid Zoom

Adjourn:

Meeting adjourned 7:44 PM.

Respectfully submitted: Tom Schmidt