



Granite Town Media

Advisory Committee

Meeting Minutes

23 January 2020

Present: Dave Alcox, Ron Carvell, Tim Finan, Chris Gentry, Chris Labonte, Tom Schmidt

Absent: Lisa Griffiths, Jon Teger

Guests: Wade Campbell, Nathalie Watson

Call to Order:

Meeting called to order 7:01 PM

Minutes

Minutes approved as presented, Tom moved/Dave 2nd AIF.

Manager Report

- Full time position – Numerous candidates applied for the position, Chris is in second round interviews.
- Auditorium upgrade – wiring has been installed, equipment install scheduled for next week. On track to be ready for Feb 1st Town Deliberative session.
- Sports coverage – Able to cover away wrestling live from Goffstown on Facebook. Jon Teger is covering basketball. Expect to be able to cover Unified Basketball live on Facebook next month.
- Upcoming projects – Comcast scheduled mid-March to upgrade PEG uplink equipment to digital and enable HD (high definition) channel. Intent is to use the HD channel primarily for sports but it can be used for any relevant programming. Going digital should improve audio and video quality even on the SD (standard definition) channels).
- Rotary Presentation – Chris presented info about GTM to Rotary. Several folks expressed interest in volunteering.
- GTM written up In Broadcast, and industry trade journal. Chris was interviewed about our selection of cutting edge video station equipment:
http://www.inbroadcast.com/Granite_Town_Media_Streamlines_Workflows_With_Cablecast.asp?fbclid=IwAR3WiKdtpLYX5X6szWTGp6fo6lPga-FZ_-qDrH5imC60_3bpdxprrMnUyjM

Policy and Procedure Discussion

- Still a work in process due to heavy workload.

- We have been approached about allowing advertising. As a government agency we cannot accept advertising, but are able to give credit to underwriters.

By-Laws Amendments

- Tim presented the revised By-Laws. The revision reduces the number of town and school representatives and increases the number community members. For constancy with other town committees the status of alternative member was created. Tom moved/Ron 2nd AIF.
- Next step is approval by the BoS. If approved the new committee makeup will be: Manager of Community Media (non-voting), Town representative, School district representative, maximum of 7 community members and maximum of 2 alternate members.

Other Business

- Tim asked Chris to add signage to podcasts to make it clear it is a podcast and not just audio from a meeting. Currently there is a slide at the beginning of the podcast. Chris indicated he has spoken to Cablecast about this and that we will be the beta site for the new software.
- GTM equipment upgrade at the high school is almost complete except for extending fiber to the athletic field.

Upcoming Meeting:

27 February 2020 7 PM Board of Selectmen meeting room

Adjourn:

Meeting adjourned 7:33 PM

Respectfully submitted: Tom Schmidt