



Granite Town Media

Advisory Committee

Meeting Minutes

25 July 2019

Present: Tim Finan, Chris Gentry, Lisa Griffiths, Chris Labonte, Tom Schmidt

Absent: Dave Alcox, Ron Carvell, Joe Kasper, Jon Teger

Guests: Wade Campbell, Kevin Federico, Nathalie Watson,

Call to Order:

Meeting called to order 7:01 PM; we did not have a quorum, informational session only

Minutes

Minutes provisionally approved due to lack of quorum.

Manager Report

- [Alliance for Community Media](#) conference. Chris co-presented session on sports coverage and multi station collaboration. This was recorded and will be aired on GTM shortly.
- Discussed FCC proposal to alter the way franchise fees are calculated. This will reduce the amount paid to the franchising authority as it allows non-monetary costs to be deducted from the payment. Both the Alliance for Community Media and the [NH Coalition for Community Media](#) have submitted FCC comments opposing this rule change. Expected [FCC vote Aug 1st](#).
- Equipment failure – during the School Board meeting live video feed failed, audio and recording were not affected. This was traced to a failed module in the GTM rack. It has been replaced and operation is back to normal. The likely cause of the failure was a voltage surge caused by air conditioning repair work.
- New Tightrope server – the installation was delayed due to Chris's trip. Rescheduled for week of July 29th. This is critical as problems with the old server are delaying the availability of VoD programs.
- Town Website
 - Site has been updated to latest version of Drupal
 - Updates to Town Clerk page
 - Working on changes and expansion to Fire Department section at the request of the new Fire Chief.
 - New Town Planner asked Chris to add Google map link to calendar to make it easier for folks to see where discussion items are located. This was first implemented for the [July 23rd meeting](#).
 - Kevin has reworked the [Pumpkin Festival](#) web site, almost complete

- Policy and procedure manual – Chris presented hard copy draft of revised Policy and Procedure Manual, will email committee electronic version to facilitate markups.
- Facebook to video on demand (VoD) – discussed decreasing delay between posting content on Facebook and making it available as video on demand. If program is covered normally that is easy as we have the recording. However in some cases we have uploaded to Facebook directly from a cell phone. In that case the process is more difficult as content must be retrieved from Facebook and converted to a different video format. Goal is to have all GTM produced content available as VoD within a couple of business days.

Video projects and Podcasts

- Pride rally – Facebook coverage and loan of audio equipment went well. Discussed desirability of equipping Oval with permanent sound system. This is a topic for future study.
- Fire Department hose uncoupling
- Planned Fire Department expansion walkthrough
- Concerts in the park – so far have covered two concerts
- Tim's podcast – first podcast with Mark Bender is complete, next one scheduled with School Board Superintendent Aug 19th. Chris is working on setting up a podcast hosting server to make them available.
- Memorial Day parade was covered live on Facebook. Chris will incorporate Lisa's footage in the VoD version.
- Nathalie indicated almost everything is in place for her viewpoint series.

Upcoming Meeting:

22 August 2019 7 PM Board of Selectmen meeting room

Adjourn:

Meeting adjourned 8:00 PM

Respectfully submitted: Tom Schmidt