



Granite Town Media

Advisory Committee

Meeting Minutes

22 June 2023

Present: Dave Alcox, Josh Breault, Tim Finan, Chris Gentry, Tom Schmidt, Jon Teger, Nathalie Watson

Absent: Lisa Griffiths, Tina Philbrick

Guests: Mike Thornton

Call to Order:

Meeting called to order 6:06 PM as a hybrid Zoom meeting.

Vice-Chairman Special Election - Tim moved/Dave 2nd Nathalie as vice chair AIF

Director's Report

- Graduation 2023 – overall it well and was broadcast live. Chris has received multiple requests for the program. There were press box power problems. When the scoreboard is turned on, AC breaker trips after about 45 minutes killing power to the sound system and cameras. This has been an ongoing problem for several years. Chris proposed purchasing a portable battery pack.
- ATC Renovations – Tim F. participated in a recent planning conference call with Jon and Chris. Revised plan is to increase TV studio size to provide audience seating. Jon mentioned one of the goals is workplace learning to support after hours classes. Chris mentioned several equipment vendors have contacted him about potential equipment donations. Expanding ATC programs will encourage neighboring towns to send students increasing school district revenue. At this point planning is at a very early stage.
- BoS Meeting Room upgrade – on track for installation by the end of July. The A/V gear has arrived. The operator/equipment console is still in the construction phase but on schedule.
- Memorial Day Parade – Chris had camera in the oval as opposed to previous years where he was on Town Hall steps.

- Town web site – Chris is working to optimize the site. Highest priority of BoS Chairman Daniels is to maintain updated agendas and minutes for each department/committee. Chris has dramatically reduced the number of broken links. This is a problem with all web sites. One of the worst offenders is the State of NH site as they are constantly moving items around. CivicPlus who manages and codes the website recently performed a massive Drupal upgrade without incident. Chris is working with them to implement numerous changes such as creating a RFP (Request for Proposal) tab on the home page. Tim and Mike T. mentioned the iPad uses a unique browser that does not render the town website well. Other Apple and Android browsers work fine. Chris will follow up with CivicPlus. Goal is to have web site cleanup completed by August 1st.

Videos

- Chris said all GTM staff will be out of town on July 4th and asked if anyone was able to record the Independence Day event. Mike Thornton said he was doing a Declaration of Independence reading and will be able to record the ceremony.
- Milford Recreation Summer Bash 5k run/walk scheduled for July 1st. Chris will cover; Mike Thornton said he will also be able to provide additional content.
- Milford Eats – first installment rough cut is complete. Discussed ways to reduce time spent in post-production. Jon suggested creating a certificate: “as featured on GTM” for each participating restaurant.
- Nathalie is working on a firework informational video. It should be completed by end of July. Hopefully the first of a series.

25 May Minutes

Minutes approved as presented Tom moved/Jon 2nd AIF.

Upcoming Meeting:

27 July 2023 @6:00 PM Hybrid Zoom

Adjourn:

Meeting adjourned 7:08 PM.

Respectfully submitted: Tom Schmidt