

Granite Town Media

Advisory Committee

Meeting Minutes 23 June2022

Present: Dave Alcox, Josh Breault, Wade Campbell, Tim Finan, Chris Gentry, Tom

Schmidt, Jon Teger, Nathalie Watson

Absent: Kevin Federico

Guests:

Call to Order:

Meeting called to order 6:02 PM as a hybrid Zoom meeting. The governor has rescinded COVID-19 emergency status pertaining to public meetings.

Manager Report

- ➤ VoD server should arrive by mid-July and be installed by end of the month. When the server is installed our other gear will be upgraded with a new version of Tightrope software, ver 7.5. Significant benefits of the new software will be improved program search and easier content sharing with other stations. Tightrope techs are responsible for installation and transfer of existing programs to the new hardware. This will be done offline insuring minimal disruption. In addition to the new VoD server and software upgrade will activate internet access of the 4th GTM channel.
- ➤ Discussed program backup programs are archived in the GTM NAS system at the high school and a second computer at town hall. Some older programs are achieved on DVDs stored at town hall vault.
- ➤ Chris is working with <u>Concord Community Media</u> to expand NH statehouse coverage and share programs with other community media stations.
- Chris discussed business issues with Bryan Christiansen: Comcast senior manager for government accounts. He indicated TV subscriber loss has been lower than expected. Cable TV franchise fee revenue has been holding steady for Milford. We have six years left on the current Comcast Cable TV contract. Even though we have not yet seen a reduction in franchise fee revenue the cord-cutting trend is accelerating. We need to have plans in place to make up for potential lost revenue.
- During the summer we will investigate the cabling issue between our server room at the high school and athletic field press box. The school district plans to do work on the field so hopefully this can be done in conjunction with that. The original underground cables failed shortly after installation. This has become less of an issue as the school has been able to provide GTM high speed wireless access allowing us to cover outdoor events live.

➤ On a sad note, Chris mentioned <u>Richard (Dick) Gagnon</u> passed away. He was an influential driving force in NH community media.

Videos

- ➤ <u>Milford Historical Society</u> first GTM collaboration with the Milford Historical Society June 30th. Jon suggested doing a behind the scene video of the interview process. This was well received so will be included as an additional program.
- ➤ H.S. Graduation Live coverage went well, graduation video is now available as VoD. School District provided GTM dedicated wireless bandwidth enabling live broadcast from the athletic field.
- ➤ Memorial Day parade covered live again this year.
- Summer Concerts GTM will cover each concert pending band approval. Concerts will alternate between Keyes Field and Emerson Park. Note: concerts will be recorded and not covered live.
- ➤ Andy (Assistant GTM Manager) is working on several animated videos
- ➤ Police, Fire and Ambulance PSA has been delayed. Call volumes have prevented setting aside sufficient time.

Milford Eats

➤ Dave has had good response from area restaurants. First program in the series, coming soon.

26 May 2022 Minutes

➤ Minutes approved as presented: Tim moved/Dave 2nd AIF

Committee Membership

> Tim mentioned Kevin Federico no longer lives in Milford. Josh will follow up asking him to formally resign from the committee. This leaves a second GTMAC community resident vacancy.

Upcoming Meeting:

28 July 2022 @6:00 PM Hybird Zoom

Adjourn:

Meeting adjourned 7:25 PM.

Respectfully submitted: Tom Schmidt