



Granite Town Media

Advisory Committee

Meeting Minutes

26 May 2022

Present: Dave Alcox, Josh Breault, Wade Campbell, Tim Finan, Chris Gentry, Tom Schmidt, Jon Teger, Nathalie Watson

Absent: Kevin Federico,

Guests: Andy Kouropoulos (Asst Media Manager)

Call to Order:

Meeting called to order 6:00 PM as a hybrid Zoom meeting. The governor has rescinded COVID-19 emergency status pertaining to public meetings.

Manager Report

- Memorial Day coverage – live coverage like last year.
- Graduation – GTM has produced the Senior Slide Show program and plans to cover outdoor graduation live on June 11th.
- GTM Animation – Andy K. produced the first animated program titled: What is Granite Town Media.
https://www.youtube.com/watch?v=QTH_5BVbsSc&t=2s&ab_channel=GraniteTownMedia
- Discussed increased number of views on our various social media outlets. Chris mentioned not all programs are available on social media channels as it is a manual process to upload. There is ongoing Tightrope software development work to automate the process.
- VOD server – We planned to replace the VoD server next calendar year. This piece of equipment is used to allow viewing GTM programs at any time. Chris wants to accelerate replacement due to several issues. Now that our programs are released in HD (high definition) it requires more storage space. This requires GTM to constantly delete older videos from the server to make room for new programs. The other issue is the VoD format is different than the live stream requiring the VoD server to transcode each program. Due to the limited processing power of the existing server this delays the release of on-demand programs. A new feature is the ability to embed PDF's in video. Chris presented a quote for a more powerful Tightrope [Cablecast Pro VOD 450](#) server with larger storage capacity (40TB). The quote also includes expanding our ability to stream all four GTM channels. Once the new server is in place the plan is to refurbish the old one and move it to Town Hall for use as offsite backup. Quote includes a 6-year hardware warranty and an 8-year of software support. This is important because Windows 10 end of life in October 2025, well within the service life of

- the server. Tom moved/Jon 2nd to approve the hardware purchase and support contract not to exceed \$17,000. AIF.
- Financial note: GTM spent a substantial amount of money purchasing equipment used during the COVID lockdown with the expectation we would be reimbursed when the Federal COVID relief funds were received. When the town received the Federal money the BoS decided to transfer it to the general fund rather than reimburse GTM.
 - Comcast quarterly franchise payments – The franchise fee supports GTM operations. Milford's Cable TV franchise fee revenue has remained fairly constant at around \$170,000 per year. We are watching this closely for potential effects of “cord cutting” and the roll out of high speed fiber by Consolidated Communication. This fee is only charged on traditional Cable TV service, internet and phone are not subject to the franchise fee.

Videos

- PD, Fire and Ambulance PSA – to assist with recruitment.
- Milford Eats – Dave A. presented a flyer about the new Milford Eats program (see attachment). He will be visiting local businesses to gauge interest. This is potentially the first of a series of programs highlighting interesting aspects of our community.
- Jon T. mentioned the Milford Historical Society did a presentation to his class that was recorded. Chris has a copy; it will be up on GTM soon.

24 Mar 2022 Minutes

Minutes approved as presented Tom move/Tim 2nd AIF

Upcoming Meeting:

23 June 2022 @6:00 PM Hybrid Zoom

Adjourn:

Meeting adjourned 7:14 PM.

Respectfully submitted: Tom Schmidt



Granite Town Media | 1 Union Square, Milford, NH 03055 | (603) 249-0670

Dear Owner:

Granite Town Media will be producing a series of shows to help build community for Milford. One show that may be of particular interest to you will be based on the Food Network's Diners, Drive-Ins and Dives. It will be called Milford Eats! The show will showcase local businesses and feature them on our town stations. Each half hour episode will feature two, possibly three, restaurants per episode. Dave Alcox will serve as the host of the program. He may include additional guests with him.

These would be the following guidelines that we would try to incorporate;

- 1.) Establishments would coordinate a time that works for both the establishment and Granite Town Media (GTM)
- 2.) Establishments would create a dish (or more) that would be featured on Milford Eats.
- 3.) The establishment is responsible for all costs of the meal or beverages.
- 4.) GTM will try to coordinate restaurants with other similar ones and air them in a timely fashion.
- 5.) GTM will portray the establishment as positively as possible. We're not out to sabotage.
- 6.) Establishments may have 'regulars' or others who frequent the establishment in the restaurant for the purposes of interviews or comments.

If you are interested in this opportunity to showcase your restaurant/business, please contact Chris Gentry (cgentry@milford.nh.gov) and please cc Dave Alcox (madfellow2000@yahoo.com) as well. We look forward to helping the community learn more about your business!

Sincerely,

Chris Gentry – Granite Town Media

Dave Alcox -Board Member (GTM)