



NASHUA REGIONAL PLANNING COMMISSION

Town of Milford - Community Engagement

9/6/22

Approach

Work with local business and community leaders to rollout this effort, promote participation and garner community support.

Business and Community Leaders

Who can we engage in the effort?

Tagline

- What's Your Milford?
- This is My Milford
- Here's My Milford
- Make Your Milford
- Plan Milford

Rollout

Need a flier, tagline, intro video (ideally), website and survey/photo share ready to go.

Social Media

Kristin will post on the Milford Community pages including Milford, NH Residents with over 13K followers. Need everyone to share the posts! – Facebook, Instagram, TikTok, Twitter

Photo Sharing Exercise – Simply ask residents to take and submit a picture based on a simple question such as:

What do you like about Milford? What makes Milford special? What would you like to improve in Milford? What locations pose safety concerns?

Photo sharing sites that may be an option for a low cost. They both provide a link and QR code for people to use to upload photos. All photos can be downloaded later.

[Dropevent](#) and [PicPack](#)

Civic Groups / Events

What are the key groups we want to obtain input from?

Survey

Consider a subcommittee to finalize the survey questions. (See Attachment)