Doug K	ers Present: Staff: Knott, Chairman Camille Pattison, Temporary Town Planner
Fim Fii Elaine ( Paul Ai Susan I	angdell, Vice Chair nan, Selectmen's Rep Cohen, Member mato, Member Robinson, Member asiliere, Member
Susan S	Smith, Alternate Member Staff Excused:
	Darlene Bouffard, Recording Secretary
1.	Call to order: Chairman Knott called the meeting to order at 6:30 p.m. indicating that tonight is a Work Session of the Planning Board focusing on the Master Plan. Planning Board members and staff were introduced by D. Knott.
2.	Work Session Items:
	a. Master Plan Update: S. Smith looked at the previous discussions and attempted to work the questions into a more meaningful way which is what is in front of everyone tonight. Demographics will be looked at next. J. Langdell asked what was envisioned in preparing that? S. Smith responded that she looked at another town, and this is just an option, there are multiple ways to present the questions. S. Smith purposely took out the question of what don't you like about Milford, to focus on the positives. C. Pattison said that an old survey was found and would like to consider those questions. J. Langdell likes the language in the old survey and she likes the simplicity of it.
	C. Pattison indicated that it is short and easy to complete. J. Langdell said there were additional questions below. Branding the Master Plan was discussed, C. Pattison indicated she would like to make a decision on what to call this effort soon. She will identify the top five brands and the Board can make a decision at the next meeting.
	D. Knott asked if we are overthinking this? T. Finan agreed. There was discussion on the questions in the survey, no conclusions were made. Another work session will be held October 4, 2022 or this topic.
3.	Other Business:
4.	Meeting Minutes: no minutes to review this evening
5.	<b>Upcoming Meetings</b> : 10/04/22 – Planning Board work session
	10/18/22 - Planning Board meeting
6.	<b>Adjournment.</b> The meeting was adjourned at 8:05 p.m. on a motion made by T. Finan and seconded by J Langdell. All were in favor. Motion passed unanimously.